



**Bryant Cook** | Interactive Graphic Designer

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## Education

### State University of New York at Oswego

Oswego, NY *Graduated 2011*

- Bachelor of Fine Arts, Graphic Design. Minor in Art History.

### Cazenovia College

Cazenovia, NY *2007 - 2008*

- Bachelor of Fine Arts, Visual Communication

## Organizations

### AIGA

Central New York Chapter *April 2009 - Present*

- **Member** - AIGA is the professional association for design. It is both an online and local community where members share design experiences, artwork, thoughts, and comments.

### Break Thru Design

Oswego State University *August 2009 - May 2011*

- **Member** - A social networking club that meets weekly to discuss current design events and work. This includes critiques of individual work, popular design trends, and planning events.

### Visual Communications Club

Cazenovia College *August 2007 - May 2008*

- **Member** - Helped design a logo for the Cazenovia student government (SGA) and create flyers for campus activities, the Cazenovia Theatre, and other clubs.

## Awards & Exhibitions

### Two Minute Theater

Oswego State University *Professor's Award November 2010*

### Village Center Exhibit

Oswego State University *First Place October 2010*

### Penfield Library Exhibit

Oswego State University *March 2010*

### Arts Alive Student's Choice Show

Oswego State University *February 2010*

### 47th Annual Juried Show

Oswego State University *January 2010*

### Great Lake Review

Oswego State University *December 2008, 2009*

### Time Warner Cable Scholastics

Syracuse, NY *Awarded Silver Key January 2007*

## Programs & Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Flash
- Adobe After Effects
- Adobe Dreamweaver
- Coda
- Responsive Email Design
- Responsive Website Design
- HTML & CSS

## Employment

### Pinckney Hugo Group

Syracuse, NY *July 2013 - Present*

- **Interactive Designer** - A member of the interactive department working primarily on websites, emails and banner ads. Projects are often designed to be responsive with consideration to the content, audience and user interface.

### WYNIT Distribution

Syracuse, NY *December 2011 - July 2013*

- **Associate Graphic Designer** - Member of the marketing team. Working in house as well as out of house projects that include weekly web banners, advertisements, trade show materials, and magazines.

### Isca Design

Oswego, NY *May 2010 - May 2011*

- **Staff Designer** - A part time job in which I was taught how to prepare for press, typesetting, and design skills. I worked on brochures, posters, logos, websites, fliers, and more. Including a forty-eight page magazine for Syracuse Invitational Horse Show, while having several other designs at the same time.

### Design Department

Oswego State University *August 2010 - May 2011*

- **Teaching Assistant** - Assisted professor for Digital Illustration class. Instructed students on usage of Adobe Photoshop, Adobe Illustrator, and Corel Painter. An opportunity in which I was able to learn more about printing using large format Epson printers to print in RGB.
- **Staff Designer** - Participated in a group doing layout, designs, editing, and communicated with focus groups to create the School of Communications, Media, and the Arts website.

### Oswegonian Newspaper

Oswego State University *February 2009 - May 2010*

- **Staff Designer** - Volunteer work on a weekly basis. Designed graphics for cover and layout consistently.

### The Lifestyles Center

Oswego State University *August 2009 - December 2009*

- **Staff Designer** - I was asked to create flyers, posters, digital signage, pamphlets, advertisements promoting events, and other campus related activity.

### The Daily Orange

Syracuse University *June 2009 - August 2009*

- **Intern** - Created logos, fliers, posters, and advertisements for The Daily Orange, 'CuseList.com, Caz Limo, and the Eastwood Skatepark. A bi-weekly deadline creating graphics to client specifications.

- Javascript & jQuery
- PHP
- QuarkXPress
- Corel Painter
- Final Cut Pro
- DVD Studio Pro
- Microsoft Creative Suite
- Digital Photography
- PC & Mac Systems