



Bryant Cook

Interactive Graphic Designer

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www.BryantCookDesign.com

Education

State University of New York at Oswego

Oswego, NY *Graduated 2011*

- Bachelor of Fine Arts, Graphic Design. Minor in Art History.

Cazenovia College

Cazenovia, NY *2007 - 2008*

- Bachelor of Fine Arts, Visual Communication
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Programs & Skills

Programs

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe InDesign
- Adobe Animate (*Flash*)
- Adobe Dreamweaver
- Adobe After Effects
- Coda / Sublime / IDEs
- Microsoft Creative Suite

Email Platforms

- Constant Contact
- Campaign Monitor
- Mailchimp
- Salesforce / Exact Target

Skills

- PC & Mac Systems
 - Responsive Email Design
 - Responsive Website Design
 - HTML & CSS
 - Javascript & jQuery
 - PHP
 - Wordpress
 - Google Analytics
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Employment

Pinckney Hugo Group

Syracuse, NY *July 2018 - Present*

- **Senior Interactive Designer** — Still working on high-level concepts for the client, while executing websites, landing pages, and email but also developing, teaching, and training junior designers.

July 2015 - July 2018

- **Interactive Designer** — Designing and coding web materials with more thought behind the concepts, strategy, goals, & needs of the client. Projects often consist of landing pages, websites, responsive emails.

July 2013 - July 2015

- **Junior Interactive Designer** — A member of the interactive department working primarily on emails and banner ads. Projects are often designed to be responsive with consideration to the content, audience, and user interface.
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WYNIT Distribution

Syracuse, NY *December 2011 - July 2013*

- **Associate Graphic Designer** — Member of the marketing team. Working in house on projects that included weekly website banners, advertisements, trade show materials, sales sheets, and magazines.
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Isca Design

Oswego, NY *May 2010 - May 2011*

- **Staff Designer** — A part time job in which I was taught how to prepare for press, typesetting, and design skills. I worked on brochures, posters, logos, websites, fliers, and more. Which included a forty-eight page magazine for Syracuse Invitational Horse Show, while balancing my workload with several other projects and deadlines at the time.
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Design Department

Oswego State University *August 2010 - May 2011*

- **Teaching Assistant** — Assisted professor for Digital Illustration class. Instructed students on usage of Adobe Photoshop, Adobe Illustrator, and Corel Painter. An opportunity in which I was able to learn more about printing using large format Epson printers to print in RGB.
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Oswegonian Newspaper

Oswego State University *February 2009 - May 2010*

- **Staff Designer** — Volunteer work on a weekly basis. Designed graphics for cover and layout consistently.
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The Daily Orange

Syracuse University *June 2009 - August 2009*

- **Internship** — Created logos, fliers, posters, and advertisements for The Daily Orange, 'CuseList.com, Caz Limo, and the Eastwood Skatepark. A bi-weekly deadline creating graphics for client specifications.